About Project Drawdown

*The World’s Leading Resource for Climate Solutions*

Project Drawdown is a nonprofit organization that seeks to help the world reach “Drawdown”— the future point in time when levels of greenhouse gases in the atmosphere stop climbing and start to steadily decline. Since the 2017 publication of the *New York Times* bestseller *Drawdown*, the organization has emerged as a leading resource for information and insight about climate solutions. Cities, universities, corporations, philanthropies, policymakers, communities, educators, activists, and more turn to Project Drawdown, as they look to advance effective climate action. We aim to support the growing constellation of efforts to move climate solutions forward and move the world toward Drawdown—as quickly, safely, and equitably as possible.

See [The Drawdown Review—2020](#) for the latest update to our work.

Position Summary

Project Drawdown is hiring a Manager of Storytelling to help shape our impact strategy for climate solutions storytelling and to develop original climate solutions content for print and digital platforms, including our new flagship publication, *The Drawdown Review*.

We are looking for an expert wordsmith and storyteller, who is adept at research, editing, and project management and passionate about informing and inspiring diverse audiences around the world. The ideal candidate will be a talented and proven writer who can surface, synthesize, and bring to life stories that capture both hearts and minds and move hands to action. Creative and digital skills would be an asset.

As a small organization with a big mission, the Manager of Storytelling will need to work with independence and self-direction yet thrive in collaboration, to manage simultaneous projects and meet deadlines while sustaining creativity, and to ensure factual rigor while shaping compelling human narratives. Prior experience in climate is not a requirement, but eagerness to learn is.
This position sits at the nexus of Project Drawdown’s work in print publications, digital communication, and education. The Manager of Storytelling will report to the Director of Drawdown Learn and collaborate closely with the Editor-in-Chief of *The Drawdown Review*, as well as the Director of Marketing and Communication.

Project Drawdown welcomes people of all backgrounds, identities, and beliefs to join us in helping the world reach Drawdown quickly, safely, and equitably. We are a 100% remote organization based in the U.S.

**Essential Responsibilities**

The Manager of Storytelling will:

- Manage the development of climate solutions storytelling at Project Drawdown.
- Design and execute a plan to develop original story content in alignment with the *Drawdown Framework* for climate solutions.
- Create an initial body of content specifically for the 2021 publication of *The Drawdown Review*, with subsequent products developed through Drawdown Learn.
- Manage workflow from concepting through research, writing, revision, and design, to ensure publication-ready content on deadline.
- Adapt story content for various communication mediums.
- Collaborate with key team members to shape the contours of Project Drawdown’s impact storytelling approach.
- Collaborate as needed with freelancers, editors, fact-checkers, photographers, videographers, digital strategists, designers, etc.
- Fulfill other tasks as requested.

**Education and/or Experience**

The ideal candidate will possess a combination of the following education and/or equivalent experience:

- Bachelor’s degree (required)
- 3-5 years of experience in impact storytelling, journalism, communication, or a similar field
- Record of success in professional settings, including writing, research, and project management
- Background in climate or sustainability is an asset but not required
- Experience in a small, nimble organization is an asset but not required
Knowledge, Skills, and Abilities

The qualifications listed here are necessary to perform this job successfully. Reasonable accommodations may be made to enable individuals with disabilities to perform these essential functions.

- Experience researching and telling stories through diverse media (e.g., print, digital, video, photography, social media, audio)
- Experience developing strategy and project plans, as well as implementing/executing them
- Ability to research and learn about a wide range of climate change solutions
- Excellent written, presentation, and interpersonal communication skills to engage effectively within the organization and with external collaborators/stakeholders
- Excellent organizational skills, attention to detail, and ability to manage workflow on deadline
- Ability to work both independently and as a team member
- Flexibility, creativity, and tenacity
- Fluency in English

Location

As with all positions at Project Drawdown, this one will be 100% remote. Employees can work anywhere within the United States.

Compensation

This is a full-time position with benefits. Compensation and benefits are competitive.

How to Apply

Please use the online application form for this position at www.drawdown.org/careers, and be prepared to upload the following as PDFs:

- Cover letter that creatively communicates who you are and your interest in this role
- Resume detailing your professional and educational background
- Portfolio of 3-5 pieces of your best storytelling work (please include relevant project context and details about your role or contribution)

Applications will be reviewed on a rolling basis, beginning September 4th, 2020, until the position has been filled.
Project Drawdown is an equal opportunity employer committed to having a team that represents a variety of backgrounds, perspectives, and skills. Project Drawdown does not discriminate on the basis of race, religion, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status, or any other basis covered by law, and we will not tolerate discrimination or harassment based on any of these characteristics. We strongly encourage all qualified persons worldwide to apply for this position. All employment is decided on the basis of qualifications, merit, and the organization’s need.